



City of La Vernia JOINT MEETING

City Council & Municipal Development District

City Council Chambers of La Vernia City Hall
102 E. Chihuahua Street, La Vernia, Texas 78121

December 18, 2017
5:00 PM

Minutes

1. **Call to Order** – Mayor Gregory called the meeting to order at 5:30 PM and declared a quorum.
2. **Invocation, Pledge of Allegiance, and Texas Pledge** – Invocation was given by Mayor Gregory, all in attendance recited the pledges.
3. **Discussion/Action**
 - A. **Discuss and consider action on the video story telling of the City of La Vernia.**

Mayor Gregory stated they had a meeting with the Storytelling producers and would like the input from the two boards for the two ninety second videos. Sample videos were played to give the boards an idea of what was to be expected. Mayor Gregory stated this is geared towards telling a story of either a student or entity. He stated we need two products; he wants to see economic development and would need opinions on the other to focus on. Mayor Gregory stated the envision is to capture the La Vernia Community at its busiest time, maybe Mrs. Elsie Witte behind the cash register, The Den in the evenings seeing night life come together. He stated at the end possibly having a drone pull away from a developable property. Ideas brought to the table were:

 - Stock show
 - Spirit of Christmas
 - Trail Riders
 - Older & Newer Subdivisions
 - Fire Dept./EMS
 - Business & Demographics
 - Chihuahua St.
4. **Adjourn** – Councilman Poore made a motion to adjourn the meeting, seconded by Councilman Hennette. The meeting was adjourned at 6:35 PM.

Brittani Porter, City Secretary

Robert Gregory, Mayor

